

LIGHT.TOUCH.MATTERS

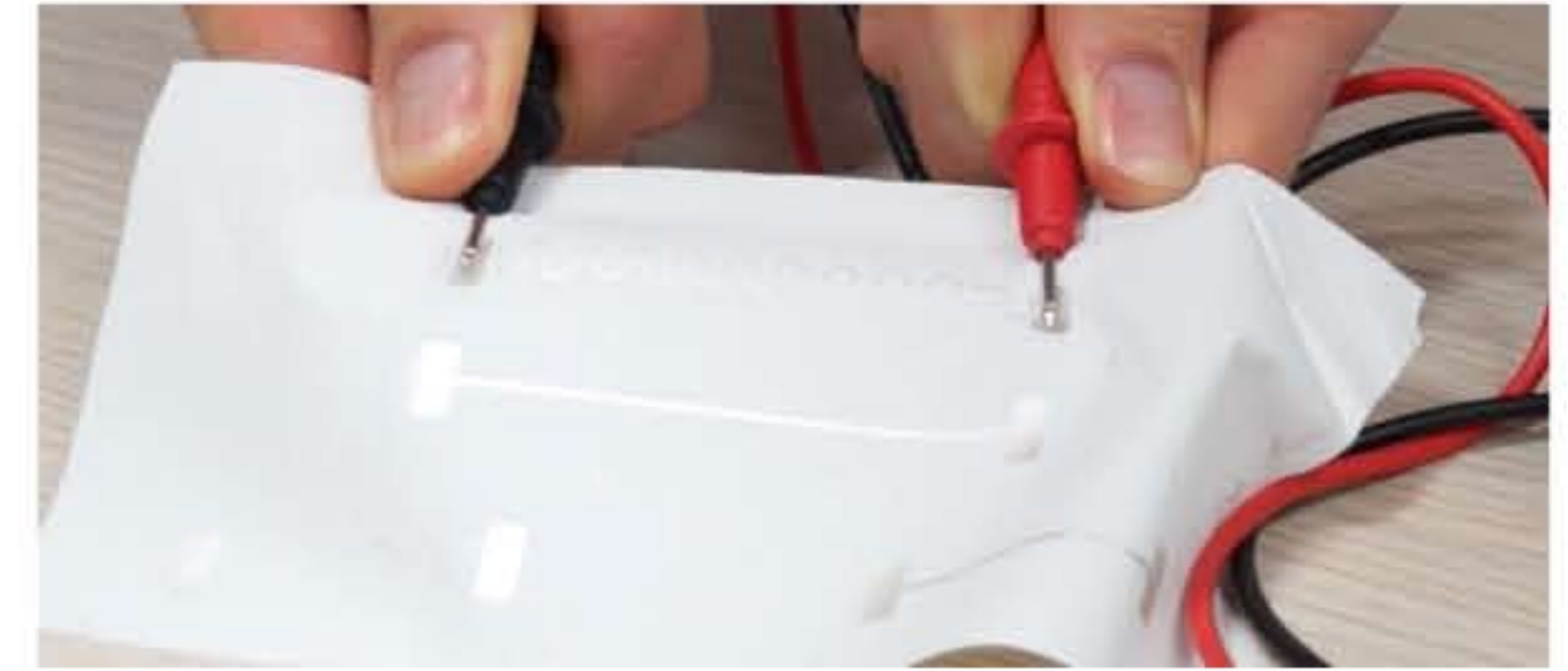
EXPLOITING NEW TECHNOLOGY



HOW CAN YOU BETTER EXPLOIT THE OPPORTUNITIES OFFERED BY NEW TECHNOLOGIES?

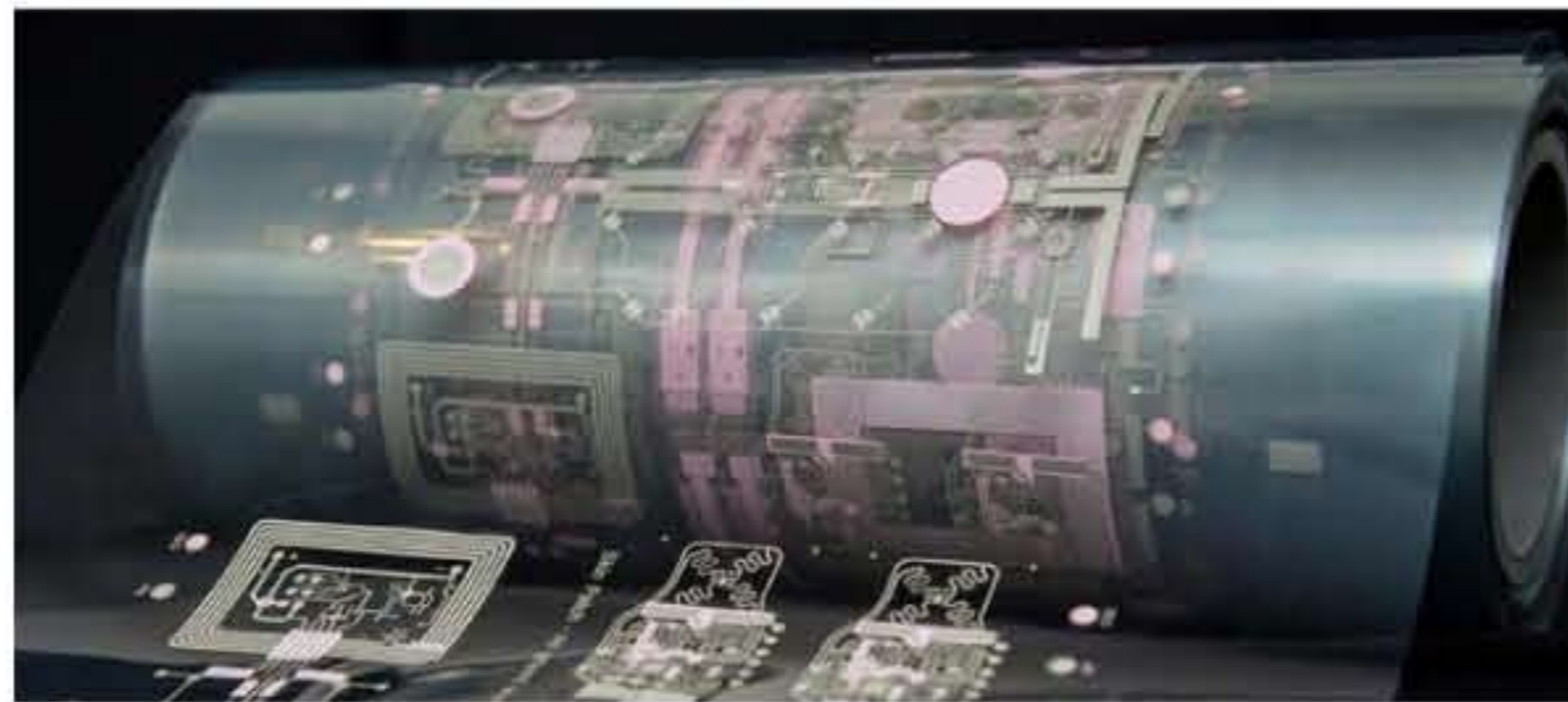
LEARNING THE TECHNOLOGY

- Identify
- Sizing
- Probing



EXPLORING MEANINGS

- Activity Chain
- Experience
- Radically-New Application Fields



PERSONAL CONTRIBUTION

- Methodology to find new application fields
- Insights on how to foster material innovation

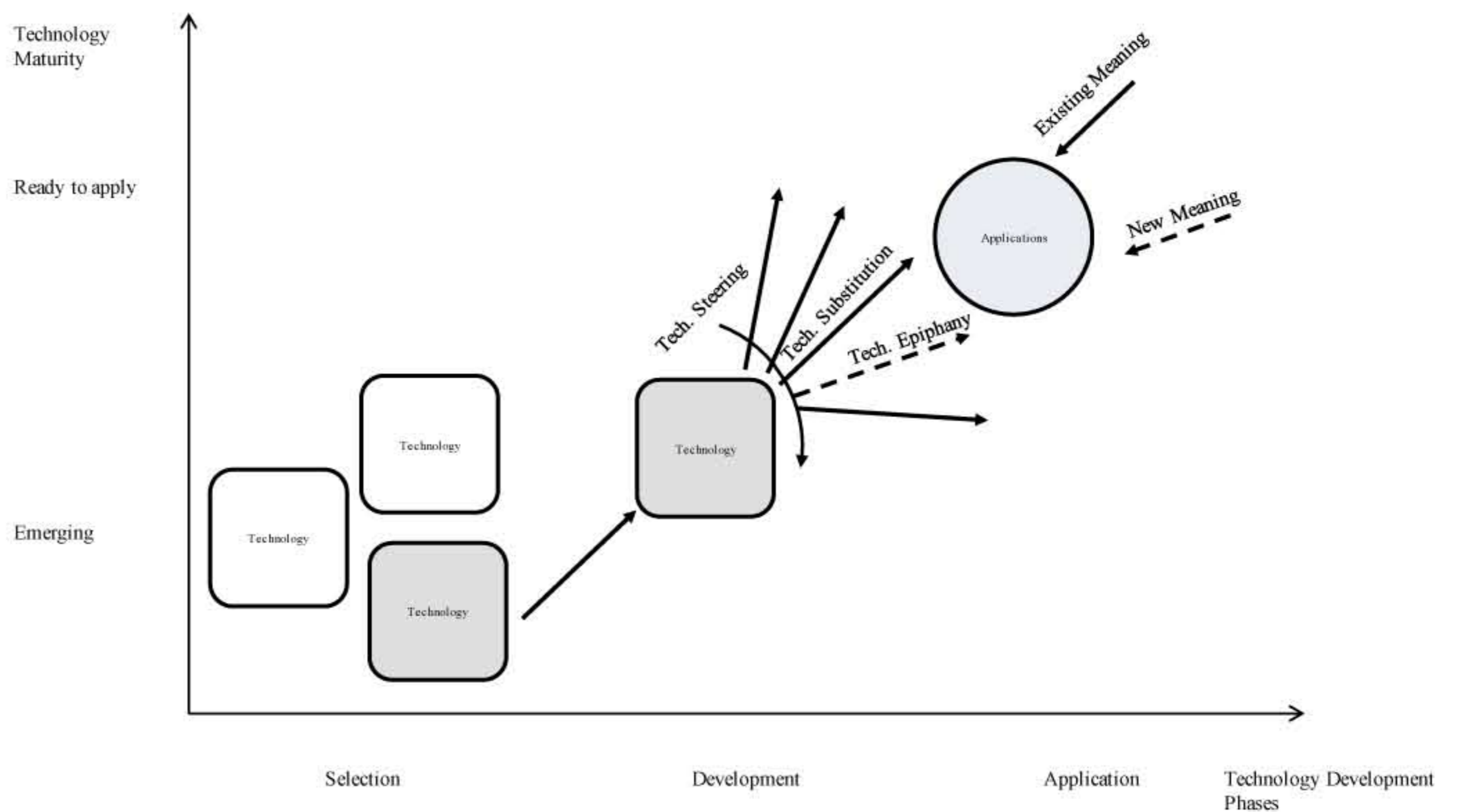
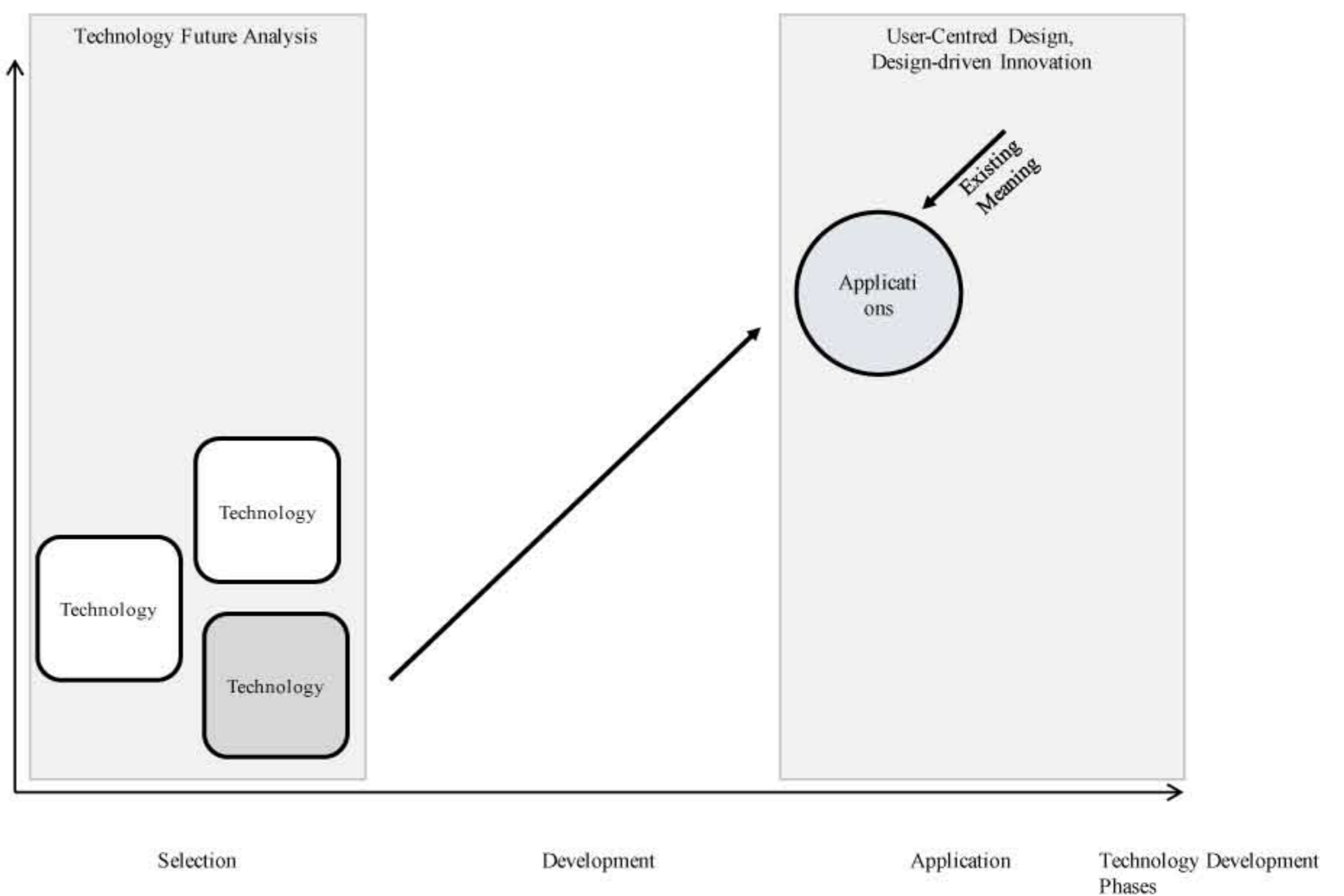
TAKE AWAY

- Dialogue and interaction are crucial
- Visualization can influence the development



MY INSTITUTION

Politecnico di Milano is a scientific-technological University which trains engineers, architects and industrial designers since 1863. The University has always focused on the quality and innovation of its teaching and research, developing a fruitful relationship with business and productive world by means of experimental research and technological transfer. The Department of Management, Economics and Industrial Engineering (DIG) of Politecnico di Milano with the main objective to perform research pursued through collaborations with leading Italian and international schools and institutions.



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PROMOTORS

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