

Thin, flexible,
luminous and
touch-sensitive:
the LTM materials
enable
smart interfaces
for any kind of
application.





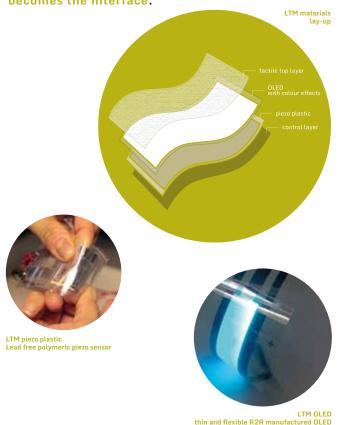


"Light.Touch.Matters" is a one-of-a-kind initiative based on a unique cooperation between product designers and material scientists, 17 entities from all around Europe. Designers and scientists joined forces to develop new smart materials that combine touch sensitivity with luminosity. This

"design-driven material innovation" is carried out through a methodology consisting of iterated cycles of material-inspired and design-driven materials research with direct and prolonged design-researcher interaction.

3 iterations of 5 steps to converge design and materials R&D

The novel "LTM materials" are thin, flexible, luminous and touch-sensitive, thanks to flexible OLEDs combined with an advanced Lead free polymeric piezo material. Manufactured on plastic substrates, they expand design freedom and unlock totally new ways of user-product interaction through affordable and intuitive user interfaces. Together, these unique features allow seamless integration of the LTM materials into parts and products, up to the point where the product becomes the interface.



The LTM designers have developed several design projects starting with applications for care & well-being. Each developed concept has contributed during its design process to the definition of the LTM materials and is, at the same time, a demonstrator of the wide range of application possibilities.

Highly attractive, the LTM materials are easy to use and integrate into products, able to create smart interfaces for any kind of application and industry: from consumer goods and visual communication to healthcare, sports and even the automotive sector.



MeLITE \_ intuitive headphones



**Globuddys** \_ patient experience tool by Fuelfor

